

Dunia introduces diamond credit card

Abu-Dhabi-based Dunia Finance has introduced a new exclusive diamond credit card targeting affluent consumers.

The diamond credit card offers such benefits as complimentary golf club and beach club access, access at health clubs, discounts at spas and healthy dining areas, travel discounts, complimentary lounge access and shopping discounts.

“We hope to keep adding value to our

customers by adding more benefits to our Dunia diamond credit card to match their lifestyle and making the customer realise the real value they are getting,” said Rajeev Kakar, executive director and CEO of Dunia Finance.

Cardholders will also receive Dunia Crystals, redeemable for travel benefits, shopping vouchers, talk time and charitable donations.